

Second Front: Gulf War Revisited

Details of the U.S. and allied build-up and the short war in Iraq and Kuwait continue to dribble out, 18 months after the fighting ceased.

OPC member John R. (Rick) MacArthur has written a book called *Second Front: Censorship and Propaganda in the Gulf War* (Hill and Wang, \$20), and it is must reading for those who work to provide timely and accurate information on which the public can make up its own mind.

Patently fraudulent testimony about Iraqi atrocities before Congress, which gave President Bush its overwhelming support, is revealed in detail by MacArthur, the publisher of *Harper's*. Would Congress, and the public, have been as quick to endorse the military involvement had the Kuwait-sponsored propaganda campaign been revealed at the time?

Another piercing examination by MacArthur centers on the hesitation of the U.S. media to vigorously challenge the military restrictions placed on reporters in the war zone. The responses were for the most part timid, and the military ran things the way the generals dictated.

This led to the long wrangle over reporting guidelines for the future. Will it lead to improved, and unrestricted, reporting in the next confrontation? Don't bet on it, says MacArthur.

Once the "balloon goes up," the military most likely will try again to be the

master manipulator even under the most flimsy of pretenses.

The lesson should be obvious. We must be more vigilant and more vocal. And we must refuse to knuckle under to the White House and its generals.

—H.L. Stevenson

McClatchy Hits Press Apathy

James McClatchy, president of the Inter American Press Association, has deplored the apathy of North American journalists to the pressures and threats against their colleagues in Latin America.

"What is shocking is the relative lack of concern of most of the U.S. and Canadian Press for their Colleagues to the south," McClatchy wrote in *Washington Journalism Review*.

"North American journalists, production experts and other have gone to Eastern Europe to train people in the techniques of a free press. This has been a marvelous outpouring of help, with substantial amounts of money and machinery for new publications. It's a good cause.

"Yet it is like pulling teeth to get North American newspapers to participate in programs supporting a free press in Latin America . . .

"A free press must exist in Latin America if the democracies there are to survive, and their survival is crucial to the well-being and security of the United States and Canada . . .

McClatchy is chairman of McClatchy Newspapers.

15 Members Welcomed To OPC Fold

Active Resident

Jason D. McManus, editor-in-chief, Time-Warner Inc.; Kitty Pilgrim, correspondent, CNN; Richard H. Pyle, staff writer, Associated Press; Brian Ross, correspondent, NBC News; Mike Wallace, correspondent, CBS News; Brian Williams, news editor, Reuters.

Active Non-Resident

Richard Chesnoff, senior correspondent, *U.S. News & World Report*, Washington; Daniel Drosdoff, overnight editor, UPI, Washington; John J. Martin (reinstated), national correspondent, ABC News, Washington .

Associate Resident

Laurence Moskowitz, pres., Medialink.

Associate Non-Resident

Joseph M. Chapman, chief, Special Support Division, Voice of America, Washington; Jheri C. Fleet, executive director, Texas Writers Association, Dallas; William Sheehan, senior counselor, International Media Fund, Washington; Hampton H. Smith III, head, Dept. of Journalism and Mass Communication, Washington & Lee University, Lexington, Va.

Affiliate

Peter T. Goodale, managing director, external communications, NYNEX Corporation, White Plains.

OPC CALENDAR 3 W. 51ST ST. RESERVATIONS 983-4655. LODGING, MEALS 582-5454

Summer Dining At 3 W. 51st

Summer dining hours have been announced for club headquarters at 3 West 51st Street in Manhattan.

With the main dining room closed after July 1, lunch will be available Monday through Friday in the mezzanine pub from July 1 through August 17. The pub will then close for a three-week holiday.

Dinner also will be available in the pub on Thursday and Friday nights.

Both rooms will reopen Sept. 8, after the Labor Day weekend.

Hotel rooms will be available throughout the summer, according to the Women's National Republican Club, which owns the mid-Manhattan facility.

The OPC and other clubs using the building registered protests earlier this year when it was revealed that the mezzanine pub and lounge would be closed for lunch, but open for cocktails in the evenings, due to lack of patronage.

Yielding to the protests, the pub lunch service was resumed with a noticeable increase in patronage. WNRC officials have indicated they are continuing to review the situation to determine future service in the two restaurants.

Anyone with an audio-tape of the Annual Awards Banquet is asked to contact the club office at 212-983-4655. We would like to copy it.

Hong Kong Press Club Keeps Lease

After moving at least six times since its founding in Chungking, China, during World War II, Hong Kong's Foreign Correspondents Club has received assurances that it can remain put under a new lease that runs past 1997, the year China regains sovereignty over the British Crown Colony.

The club's outgoing president, Peter Seidlitz, announced in May that Hong Kong's colonial government next year will sign a new seven-year lease for the club's Ice House Street premises.

The club includes dining rooms, bars, exercise room and many other facilities.

The club elected new officers, including Steve Vines of *The Observer*, president; Johathan Friedland, *Far Eastern Economic Review*, and David Thurston, *South China Morning Post*,

**The Overseas Press Club of America, Inc.
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vice presidents; and correspondent governors Bob Davis, *Stockhouse*; Daniela Deane, *Washington Post*; Carl Goldstein, *Far Eastern Economic Review*; Humphrey Hawksley, BBC; V. G. Kulkarni, *Far Eastern Economic Review*; Catherine Ong, *Singapore Business Times*; Claudia Rosett, *Asian Wall Street Journal*; and Hubert Van Es, freelance photo reporter.

Prizes

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Night earlier this year. Among her other reflections in the book, Gruber recounts how as a young woman she became the first Western reporter to enter the Soviet Arctic during the Stalin era.

The 1992 Courage in Journalism Award, a \$2,000 prize given annually by the International Women's Media Foundation recognizes journalists "who have shown true grit in the face of physical danger, official secrecy and oppression, political pressure or any other professionally intimidating obstacle."

Entries are due Sept. 15. For information, call IWMF at (703) 820-0607.

OVERSEAS PRESS CLUB OF AMERICA 3 W. 51ST ST. NEW YORK JULY 1992

OPC Bulletin

Larry Smith Will Lead OPC In 92-94

Larry Smith, managing editor of *Parade* magazine, has been elected without opposition to a two-year term as president of the Overseas Press Club, the club's election committee reported at the June 23 Annual Membership Meeting. Smith succeeds H.L. Stevenson, former editor-in-chief of United Press International.

William Holstein, editor of *Business Week's* international edition, and Norman Schorr, a public relations executive and chairman of the OPC's Freedom of the Press Committee for several years, were newly elected as vice-presidents. They join incumbent Allan Dodds

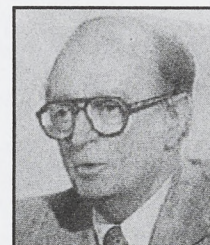


William Holstein

Frank, business investigative correspondent for ABC News, who was elected to an additional term.

Marjorie Longley, public relations director for New York City's Off-Track Betting Corp., edged out Charles J. Schreiber to become the club's secretary.

Raymond Price, president of The Economic Club of New



Norman Schorr



President-elect Larry Smith

York, was elected treasurer.

Elmer Lower, a member of the club since 1948 and former president of ABC News, led the balloting for eight open seats on the Board of Governors.

Elected to the board for the first time are Jacqueline Leo, editor-in-chief of *Family Circle* magazine, and Janice Castro, a writer and columnist for *Time* magazine.

Rejoining the board after a hiatus are Whitman Bassow, author and environmental consultant, and George E. Burns, a public relations executive.

Reelected active board members include Roy Rowan, senior editor at *Fortune* magazine and authors Jean Baer and Ralph Gardner. Baer recently completed a term as secretary, and Gardner finished two terms as vice-president.

Alternate active board members

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President's Parting Message

By H.L. Stevenson

I am extremely grateful, and proud, of the support from our members, board, and officers during my two-year term as president.

We have expanded our activities in many areas. We have added active, working journalists in New York, Washington, and overseas.

Our Freedom of the Press efforts were greatly expanded, and Norman Schorr's committee worked closely with a number of other press groups to present a unified front against those who would persecute and hamper reporters around the world.

Our annual awards banquet grows in stature, with new recognition for business and economic reporting, and a new award will be introduced next year for environmental reporting.

The OPC lunches, panels, and other programs continue to attract major speakers who illuminate major stories. Who will ever forget the Yugoslav journalist who sadly warned of civil war in his country months before it began?

We resumed awarding OPC Foundation scholarships to college students aspiring to be foreign reporters, a program we hope to expand in the future.

It was gratifying to see more members get involved with committee work and future planning. One such group is exploring the course of growth we can

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STARS & STRIPES

ARMY SCRIBES TOAST 50TH B-DAY

Jack Raymond, a former OPC President and veteran *New York Times* correspondent, was among the honored guests — along with Bill Mauldin and Andy Rooney — at the 50th anniversary celebration of the World War II Army newspaper *Stars & Stripes*.

Other OPCers attending the event in Darmstadt, Germany, last April, include David Eynon, Joe Fleming, Howard Byrne, Ben Price, and William Mahoney.

BREAKING BARRIERS

DIAMONDS HOST JAPANESE GROUP

OPC's Walter Diamond and his wife, Dorothy, recently hosted a group of dignitaries representing Japan's 47 prefectures at the United Nations. After addressing the group, the Diamonds escorted their guests around the country in an effort to help Japan establish 10 foreign

access zones that would increase imports from the United States.

Walter is editor and publisher of Overseas Press and Consultants. Dorothy is an author and columnist.

HERALD'S HERALD

OPCER PROBES THREATS ON PAPER

Bill Williamson, an OPC member and executive director of the Inter American Press Association, recently took part on IAPA's probe of a bomb threat and other reported threats against *The Miami Herald*.

"The threats were real," Williamson reports, "but the harassment has ended."

WORLD'S FAIR

OPCER HEADS U.S. MEDIA TEAM

OPC member Andrew Llubes, a seasoned newsman who for the past seven and a half years has been Latin American news editor at the USIA in Washington, D.C., is now serving as Public

Affairs and Press Director at the U.S. Pavilion at Expo '92 in Seville, Spain.

Llubes and his wife, Kate, and their new baby, Cornelia, will be in Seville through October 12. They can be reached by telephone at 011 34 5 448 1809 from the U.S. and at (95) 445-1800 from within Spain.

SILVER SCREEN

BEAUDRY RECALLS HOLLYWOOD STAR

Longtime OPC member Yvonne Beaudry reminisces in the current issue of *Silurian News* on her experiences as Girl Friday to actor Spencer Tracy during her Hollywood years.

How about an article for the *OPC Bulletin*, Yvette?

ROYAL FLUSH

SWEETING KEEPS THE ENGLISH UP

OPC'er Charles Sweeting sends us his latest issue of *Union Jack*, which is read by more than 85,000

Britons here in the States.

Members interested in this newsy publication can reach Charles at 71 West 23rd Street, Office 1006, New York, NY 10010.

PAC RAT

PEDERSON EDITS BOOK FOR EXECES

Managing the Business-Employee PAC is the latest book OPC'er Wes Pederson has edited for corporate public affairs executives.

As director of communications for the Washington, D.C.-based Public Affairs Council, he averages one book a year.

TO MARKET, TO MARKET

MARKETING SAID KEY TO SUCCESS

OPC's Leo Bogart, former executive vice-president and general manager of the Newspaper Advertising Bureau, has published a book on how American newspapers are adapting to cultural shifts, technological

advances, and financial constraints.

Preserving the Press: How Daily Newspapers Mobilized to Keep Their Readers, available from Columbia University Press, concludes that the answer lies with marketing technique.

ALMA MATER

OLDFIELDS AID CORNHUSKERS

OPC member Col. Barney Oldfield (USAF, retired) and his wife, Vada, have established a scholarship at the University of Nebraska, their alma mater, to honor former President and Mrs. Ronald Reagan.

The scholarship is part of the Kinman-Oldfield Scholarship Fund, which they founded to memorialize their parents.

EMBASSY IN SPAIN

NEWSMAN PICKED FOR SPAIN POST

Richard G. Capen, former chairman and publisher of *The Miami Herald*, was nominated

by President Bush to become the United States' next Ambassador to Spain.

Capen, 57, who has also worked for Knight-Ridder Newspapers and Copley Newspapers, presided over the launch of the *Herald's* revamped Spanish-language edition, *El Nuevo Herald*.

COAST TO COAST

ZATTS MOVE CROSS-COUNTRY

OPC member Sol Zatt and his wife, Charlotte, have moved from Westchester County, N.Y., to 6215 N. Marina Pacifica Drive, Long Beach, CA 90803, along with their firm, International Public Relations Affiliates.

"The environment is most satisfying," writes Zatt, "but moving is hell!"

BELTWAY BEAT

HICKMANS LEAVE BUENOS AIRES

Peter J. Hickman, a member of the OPC's Overseas Committee,

has moved to Bethesda, Maryland, from Buenos Aires and comments: "More's the pity — ah, the steaks! ah, the wine!"

A regular at the National Press Club in Washington, Pete has joined the Morning Newsmakers Committee, which arranges news conferences for NPC members. Wife Mary is an assistant to Luigi Einaudi, U.S. Ambassador to the Organization of American States.

DEADLINE DIPLOMAT

AMERICAN PICKED TO HEAD FIEJ

K. Prescott Low, publisher of *The Patriot Ledger* in Quincy, Mass., was recently named president of the International Federation of Newspaper Publishers (FIEJ), headquartered in Paris.

Fifty-nine countries are represented in the organization, and Low says membership will be expanded to include newspapers worldwide, including the United States. His goal is to make FIEJ "the U.N. of the newspaper business."



Charles Adelsen, left, receives a plaque from Ekrem Amac, chairman of Turkey's Universities Cultural and Educational Foundation, and Mrs. Ayse Sarialp, general director of the Turkish-American University Association.

Low is the second American publisher to head the organization, following Harold Anderson of Omaha a decade ago.

THANKS IN TURKISH

ADELSON WINS TURKISH PLAQUE

In Istanbul, OPC'er Charles E. Adelsen received a plaque from the Turkish-American University Association for more than 30 years of "outstanding and highly informative articles on Turkey in the cause of building a cultural and intellectual bridge between the Republic of Turkey and the United States of America."

Adelsen is a correspondent for *Travel Age Europe Magazine*, published in New York.

Share your activities.

Overseas members: Al Kaff, Cornell Univ. News Service, 840 Hanshaw Rd, Ithaca, NY 14850.

Domestic members: Ralph Gardner, OPC, Suite 2116, 310 Madison Ave., New York, N.Y. 10017.

Elections

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elected in the June balloting are Charles Brophy, a public relations executive with The Dilenschneider Group; R. Edward Jackson, former deputy chief of correspondents at *Time* magazine; Jacqueline

Simon, associate editor of *Politique Internationale*; and Andrew Nibley, editor of Reuters America Inc.

Cindy Reagan, a public relations executive, and

Elinor Griest, former senior editor of *Reader's Digest*, were newly elected associate board members. John Polich, *OPC Bulletin* editor, consultant and professor at the Fordham Graduate School of Business, was elected alternate associate member.

Incumbent active board members are Myrna Blyth of *Ladies Home Journal*, George Bookman, a financial news consultant, author Rosalind Massow, and Fred Ferguson of PR Newswire. Cliff Spieler, former vice-president of the New York Power Authority, is an incumbent associate member.

Retiring from the board, in addition to Stevenson, are John Corporon of WPIX-TV, who was treasurer; active members Fran Carpenter of *Parade* and Al Kaff of Cornell Univ. News Service; and associate members Felice Levin and Werner Renberg.



Ruth Gruber receives an Alumni Achievement Award from her alma mater, New York University, earlier this year.

Message

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follow for the rest of the decade. Our membership recruiting has become virtually a year-round process, not limited to short bursts of activity.

Our new president has been involved in all of this activity, and as vice president oversaw programming for two years. He also has served as treasurer, editor of *Dateline*, and a member of most of our committees.

Please give Larry Smith, managing editor of *Parade*, the support you have given me. That support was the great reward of my tenure.

I've volunteered to help build closer ties with colleges and universities and work with the reporters of the future. Come September, I'll be teaching journalism at New York University, something I've long wished to do.

Thanks to each and every one who made sure the OPC remains the foremost club of its kind in the world.

Myrna Blyth, Ruth Gruber Take Prizes

Even as the OPC was awarding some of the world's most prestigious journalism awards earlier this spring, several club members were out winning professional awards on their own.

Myrna Blyth, an editing and publishing executive and member of the OPC's Board of Governors, garnered a 1992 Headliner Award from Women in Communications, Inc. WICI said Blyth's recent accomplishments in communications as well as her consistent excellence in the field set her apart from the organization's 12,000 other members.

Blyth has directed editorial operations, advertising, and circulation for *Ladies' Home Journal* since 1987. Under her leadership, the magazine has won numerous awards, including the American Society of Journalists and Authors' Magazine of the Year award. Blyth has also written two novels and articles for *The New Yorker*, *New York, McCall's*, *Redbook*, *Cosmopolitan*, and *Reader's Digest*.

Ruth Gruber, who covered the Middle East, Vietnam, and Europe as a foreign correspondent for *The New York Herald Tribune*, won an alumni achievement award from her alma mater, New York University's Washington Square College.

Gruber has written 14 books, most recently *Ahead of My Time: My Early Years as a Foreign Correspondent*, which she discussed at an OPC Book

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